

Geislingen, September 2021

WMF adds to its Fusiontec cookware range

Space-saving all-rounders: WMF Fusiontec Compact

Those without much space build upwards – not just in urban planning, but also in the kitchens of major international cities. When space is limited, you need clever solutions to store all the equipment you need – whether on the wall, in the cupboard or on the worktop. This autumn, WMF has the answer with a space-saving addition to its innovative Fusiontec cookware range: the Fusiontec Compact stackable pot set, a part of the new WMF Signature Line.

Snipping, sizzling, cooking – and trying out something new. For many amateur gourmets, preparing food with family and friends is an important part of everyday life – especially after the events of the past year. But when it comes to extravagant cooking adventures, space and equipment are often limited. With the Fusiontec Compact, the name says it all. Each pot has the same diameter, which makes them easy to stack, and thanks to the WMF Fusiontec material, they also boast top-class characteristics. The hollow handles don't get hot, even after long periods on the stove, which ensures a fun cooking experience without any burnt fingers. These handles are also suitable for use in the oven, for example when keeping food warm. What's more, the innovative Fusiontec material of the pot body speaks for itself – high quality that's Made in Germany. A special manufacturing technique with several firing processes makes this material particularly robust, ensures that heat is transferred evenly to the food, and creates a smooth surface that is both cut and scratch-resistant. Healthy nutrition, gentle preparation and flavours as nature intended? The new WMF Fusiontec Compact series provides it all!



Fusiontec Compact includes low and high casserole pans in a variety of diameters, as well as a saucepan. Inserts for steaming crunchy vegetables are also available and can be stacked in the pots to save space – a major benefit for storage in kitchen cupboards in the home. And thanks to the matching water bath attachment, which also serves as a mixing bowl, this cookware set can be used for any culinary scenario.

About the material: Fusiontec

Fusiontec is manufactured using a particularly complex process. An iron steel core is fused with multiple mineral layers one after the other using different firing processes at extremely high temperatures. This forms a unique, inseparable and resistant material. The result? An incredibly scratch-resistant, robust and rustproof material that looks new for longer and is made in Germany. The inner and outer surface of WMF Fusiontec cookware are guaranteed for 30 years.*

* The guarantee is valid only if the appliance is used as intended. Information is enclosed with the products.

Product range and prices

Material:	WMF Fusiontec	
Colour:	Black & Energy Red	
Price:	Three-pot set	RRP* €299.00
	Low casserole pan 18 cm, 24 cm	RRP* from €109.99
	High casserole pan 18 cm, 24 cm	RRP* from €129.99
	Saucepan 22 cm	RRP* €99.99
	Steaming insert 22 cm	RRP* €69.99
	Water bath attachment 22 cm	RRP* €69.99



*WMF GmbH recommended retail price. Available at retail outlets from September 2021.

About the WMF Signature Line – the finest of our best

Design and functionality – wonderfully articulated for more than 165 years: that's WMF, Germany's number-one brand for household goods. Millions of people use WMF products every day – and the company is always looking at ways to improve their experience. That's why it has developed the WMF Signature Line: a line of products whose iconic design, extraordinary beauty and uncompromising quality meet the highest standards and expectations. With the WMF Signature Line, you can feel, touch and experience perfection. A series for the finest of the best.

About WMF

WMF, which is short for Württembergische Metallwarenfabrik, is a leading premium provider of household products, professional coffee machines and hotel equipment. WMF stands for innovation based on tradition and provides convincing engineering and design "Made in Germany".

Under the WMF, Silit and Kaiser brands, the company offers products for preparing, cooking, eating, drinking and baking for use at home. Business customers, in particular from the restaurant and hotel industry, have access to product ranges for coffee preparation, as well as the set table and buffet under the WMF, Schaerer, Curtis and Hepp brands.

WMF is represented with its products in over 120 countries and has more than 6000 employees. In Germany, Austria and Switzerland, but also in the rest of Europe and worldwide, e.g. in China, WMF operates a total of around 350 of its own shops. The company was founded in 1853 in Geislingen an der Steige and has been part of the French Groupe SEB since the end of 2016.

Further information at www.wmf.com

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