

PRESS RELEASE**Higher Beverage Quality, Accessible Operation, and Optimised Service
Schaerer showcased Small Features with Big Impact at
Internorga**

Zuchwil, 28 March 2025 – This year’s Internorga exhibition was all about the power of small details for Schaerer. “Sometimes, it’s the little things that make a significant difference. Visitors to our stand at Internorga experienced this first-hand, as we showcased three new, retrofittable features designed to enhance beverage quality and variety, enable fully accessible self-service, and significantly ease the workload for staff by optimising service processes,” says Hansjürg Marti, Managing Director of Schaerer Deutschland GmbH. At the Hamburg trade show, Schaerer introduced the Schaerer Coffee Skye, now available with the soon-to-be-optional Best Foam milk system, delivering barista-quality milk foam. The company also showcased a new, wheelchair-accessible user interface for the Schaerer Coffee Soul. Lastly, Schaerer demonstrated how seamless IoT connectivity enhances workflows, lightens staff responsibilities, and improves guest satisfaction through the Smartwatch Integration Solution, offered together with Turnpike.

Best Foam for Schaerer Coffee Skye

A game-changer for coffee specialities made with milk or plant-based alternatives, the Best Foam system will be available for the Schaerer Coffee Skye in the second half of the year. It provides precise control over milk temperature (from cold to hot) and foam consistency (from liquid to firm). Thanks to steam heating and a patented mixer, it produces barista-grade foam that is creamy, silky, and stable - ensuring cappuccinos and other milk-based coffee specialities look and taste perfect. Combined with the Schaerer Twin Milk system, Best Foam enables an even greater variety of premium coffee creations using either fresh milk or plant-based drinks.

User Interface for Accessible Beverage Configuration

As part of a self-service business scenario, Schaerer introduced the “Barrier-Free Enjoyment” control concept for the Schaerer Coffee Soul. Specifically developed for wheelchair users, it features easy-to-reach buttons on the drip tray for beverage selection and configuration. These buttons intuitively control of the machine’s touch display, allowing users to customise and prepare their coffee with ease. Set to launch in the second half of the year, this innovative solution ensures fully accessible coffee preparation across various self-service settings, including hospitals, rehabilitation centres, and senior living facilities, coffee shops, bakeries, and hotel breakfast areas.

PRESS RELEASE**Smartwatch Integration Solution: Real-Time Insights for Proactive Service Optimisation**

To meet increasing demands for quality, efficiency, and customer service, the digital networking of Schaerer focuses on the digital networking of its machines with intelligent management tools. Offered together with Turnpike, the Smartwatch Integration Solution connects Schaerer coffee machines to Turnpike's cloud services via a custom software. Staff receive real-time notification on their smartwatches, allowing them to proactively address service needs – such as refilling coffee beans or milk – before issues arise. This boosts workflow efficiency, reduces staff workload, and enhances the overall guest experience. For customers, the solution offers added convenience. Well-serviced machines consistently deliver top-quality beverages. Additionally, guests can interact with the system by tapping an icon on the machine's display to send a notification directly to a staff member's smartwatch – for example, when they need assistance customising their coffee.

With these smart, customer-centric innovations, Schaerer continues to set new standards in coffee quality, accessibility, and digital service solutions.

Images

You can find image material for download in our media portal at press-n-relations.amid-pr.com (search term: [Schaerer trade fair impressions Internorga 2025](#)).

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PRESS RELEASE**About Schaerer**

Founded in 1892 and headquartered in Zuchwil, Switzerland, Schaerer Ltd. is one of the world's leading manufacturers of fully automated professional coffee machines. As a well-established brand with a long history, Schaerer stands for Swiss values combined with in-depth knowledge on coffee. The brand emphasizes these attributes in its claim "swiss coffee competence" and lives them equally in its product development and the Coffee Competence Centre, Schaerer's coffee expertise and training centre in Zuchwil. Moreover, Schaerer is characterised by extreme flexibility adhering to the guiding principle of "We love it your way" - whether it concerns customer requests, customer-specific products bulk orders or the product range which offers the customer a wide collection of customised configuration options. Customer-oriented and equipped with comprehensive knowledge on coffee, Schaerer supports any customer of any size all over the world in offering guests delicious coffee of the highest quality. Schaerer has been part of the French consortium Groupe SEB since 2016.